



GT4 Scandinavia Commercial Regulations 2023

Version 1.02

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Article 1: Preamble

GT4 Scandinavia is a racing series for GT4 Grand Tourisme cars. The organizer Björkman Engineering and SRO Motorsports Group, hereafter termed “Organization”, calls for entries to the 2023 GT4 Scandinavia. The series shall consist of 10 Races (as of now) in 5 events. They shall enter into force on 1 March 2023 and shall remain in force until the publication of the approved 2024 GT4 Scandinavia Commercial Regulations. They shall supersede all previous versions. Drivers and competitors (teams) shall be referred to as Participants. The headings and typeface in this document are for ease of reference only and do not form part of these Commercial Regulations. Anything not specifically approved in the present Regulations shall be prohibited.

The Organizer in cooperation with reserve the right to issue additional statements clarifying items in the regulations and all such statements will be issued to all registered drivers and published.

Article 2: General Terms

By franchising agreement Björkman Engineering AB is by SRO (Stephane Rate) (Organization) the commercial rights holder to the brand and trademark that is called GT4 Scandinavia. Commercial rights means any and all rights of a commercial nature connected with the Event including, without limitation, broadcasting rights, sponsorship rights, merchandising and licensing rights, ticketing rights, promotional rights, catering and hospitality rights, data rights, New Media rights and interactive games rights.

See article 4 in the Sporting Regulations for GT4 Scandinavia Events

See article 5 in the Sporting Regulations for Registration and entry requirements

By registration to the GT4 Scandinavia series or events the participant agrees and acknowledges the commercial regulations.

Article 3: Advertising

3.1 Display of advertising/partner logos on cars.

Advertising on cars is allowed in so far as it does not display competing products in contrast with the official GT4 Scandinavia sponsors. The official Sponsors of the GT4 Scandinavia are:

- Aspen, fuel



- Pirelli, tyres. On all four corners and plate number spaces of all Cars competing in the Series. With front or rear, bumper stickers must be visible from the side of the car.

3.2 Advertising stickers supplied by the Organization, start numbers and signatures are compulsory and must be displayed according to the official identification layout.

Starting numbers:

GT4: Black digits/white plates.

3.3 All vehicles with wrong or missing stickers/logos will not pass the technical scrutineering. The organization is entitled to remove, without notice and at any time, advertising/logos displayed on vehicles, driver's equipment, and paddock assigned to GT4 Scandinavia, if judged as inconvenient (ex.: immoral, unethical, etc.).

3.4 Display of advertising/partner logos on race suits.

The compulsory advertising partner logos on the race suit will be defined by the organization and must be displayed and visible at any time during the whole event in accordance with the official design artwork. See appendix 2 for further details.

Article 4: Pirelli promotion and trademark

4.1 No tyres shall be used other than those provided by the official series supplier, Psport.se / A. Åbergs Bil & Import AB.

4.2 In case a branding is displayed on the Cars, drivers, Team, Team trucks, or any equipment belonging to or operated by the participants, which advertises or suggests an association with, any person, for the purpose of promoting any brand association with the manufacture, retreading, sale or distribution of tyres in any Race in a given Event of the Series, a fine up to 11.000,00 (eleven thousand) SEK per infringement;

4.3 Participants are encouraged to display the Pirelli trademark

-on the backdrops of each Team garage or close to the Team tents in case no garages are used, and

-on each race driver overall as well as on Team uniforms and Teams official trucks in case the participants are willing to brand them using Pirelli Trademark as outlined in appendix 1.

4.4 For the purpose of the compliance with stickers and patches bearing the Pirelli Trademark, it shall be provided by Pirelli to the participants and shall be no larger than 80mm x 280mm.

Alternatively, should the Pirelli Trademark be intended to be directly embroidered or printed on the race driver overalls and team uniforms, the participant to inform in advance and in writing to Pirelli, on a case by case basis, about the identity of the third party producers on



behalf of the participants (the “Third Party Producers”) and the place of manufacture for Pirelli to contact each of the Third Party Producers and have a separate agreement executed by each of the Third Party Producers for the granting - by Pirelli to each of the Third Party Producers - of the right to reproduce the Pirelli Trademark on said the race driver overalls and team uniforms.

4.5 Participants to acknowledge and agree, that the reproduction of the Pirelli Trademark on said race driver overalls and team uniforms by the Third Party Producers shall be unlawful and in violation of Pirelli or Pirelli&C. S.p.A.’s rights in and to the Pirelli Trademark until and unless said separate agreement has been executed by each of the Third Party Producers;

4.6 Participants shall not permit any drivers engaged by the Team to drive any Car in the Series unless an Acknowledgement of Risks as per Appendix 1 has been executed by that driver and delivered to the Organization.

4.7 Participants shall operate the Products only in the manner specified by, and within the parameters set by Pirelli, and shall use best endeavors to ensure that all reasonable instructions and recommendations given by Pirelli for safety or storage in respect of Products (including, without limitation, in relation to air pressure) are complied with by the Team, drivers (where appropriate) and Team personnel.

4.8 Participants drivers shall wear caps, carrying the Pirelli Trademark, caps which will be provided by Pirelli for this purpose. The caps will have to be worn and rendered always visible at all media functions (incl. media zone interviews) and during victory ceremonies (except during the playing of national anthems) at each Event in the Series.

In case a branding or equipment is displayed on the occasion of the Events by the Teams’ drivers, or Team personnel, Cars, drivers, Team, or any equipment belonging to or operated by the Teams, which advertises or suggests an association with, any person, for the purpose of promoting any brand association with the manufacture, retreading, sale or distribution of tyres other than in respect of Pirelli, or in case the Pirelli Trademark is not displayed accordingly, in any Race in a given Event of the Series, Organization will apply a fine of up to 11.000,00 (eleven thousand) SEK per infringement;

Article 5: Pirelli Warranty

5.1 Pirelli makes no warranty, express or implied, on the Products used in the Events and disclaims any liability in relation to their use during the Events. The participant acknowledges and accepts that Pirelli assumes no responsibility for any accidents, breakages or stops of any kind. Pirelli, its Affiliates and the Pirelli authorized dealer(s) will not, under any circumstances be liable to participants for any loss of profits, loss of revenue, loss of business, loss of contracts or other economic losses, whether direct or indirect or any indirect,



consequential, incidental or special damages arising out of this Agreement even if appraised of the likelihood of such damages occurring and whether arising as a result of the breach of the terms of this Agreement, negligence or otherwise.

Article 6: Defamation

6.1 The following actions by a participant can be deemed as reasons for the Organization to apply a commercial fine:

If a participant publishes material about GT4 Scandinavia, Björkman Engineering AB or SRO Motorsports Group that would tend to negatively impact its standing in the business in which it operates.

If a participant publicly speaks out negatively about the event, event organizer, officials, the Organization, GT4 Scandinavia or its employees/officials.

If according to the Organization, Officials, Race Director or Event organizer, deems that a participant is conducting themselves in a threatening, unsporting or malicious manner that can have a negative impact on the event, GT4 Scandinavia or the sport in general.

Article 7: Breach of commercial agreement

7.1 The Organization reserves the rights to give a commercial fine up to 11.000 SEK (eleven thousand) for each point in the commercial regulations that the participant has broken.

Article 8: Disclaimer

This disclaimer regulates the responsibility between the participant and the organization.

8.1 By registration to any GT4 Scandinavia event or race, the participant confirms that he/she has read and understood in full, the applied rules and regulations and other specified documents by the Organization.

8.2 By registration the participant confirms their participation in the GT4 Scandinavia Championship 2023 and in any related activities is at the participant's own risk. Appendix 3 "Drivers' Acknowledgment of Risks" is acknowledged, agreed and understood.

8.3 By registration the participant renounces any possibility to claims for damages towards the organizer, Björkman Engineering AB, SBF, track owners, stewards, clerks of the course,



or any officials. On the grounds of direct or indirect physical, economic, or material damage that may occur.

8.4 The participant must be insured against damage, loss, or third party.

8.5 The participant agrees that the organization can use information about the participant in terms of PR, marketing, social media, advertising, press releases, news, radio, television, or other digital broadcasts purposes.

8.6 The organizer, Björkman Engineering AB agrees to follow the data protection act GDPR.

8.7 By registration the participant confirms that the organizer has full rights to use film, photos, sound, or other similar media of the participant(s), manufacturers, team, team members and vehicles, for distribution by the discretion of the organizer in any media outlet. These rights may also be transferred to third party.



Appendix 1
Calendar of the Series
2023 Season

Rounds	Dates	Circuit	Country
1	6-7 May	Mantorp Park	Sweden
2	3-4 June	Paul Ricard	France
3	30 June-1 July	Circuit de Spa-Francorchamps	Belgium
4	4-6 Aug	Rudskogen	Norway
5	25-27 August	Scandinavian Raceway Anderstorp	Sweden

Appendix 2

PIRELLI Trademark

The "PIRELLI" logotype



PANTONE® 485 C
CMYK 0-100-100-0
RGB 222-33-27
#d52b1e



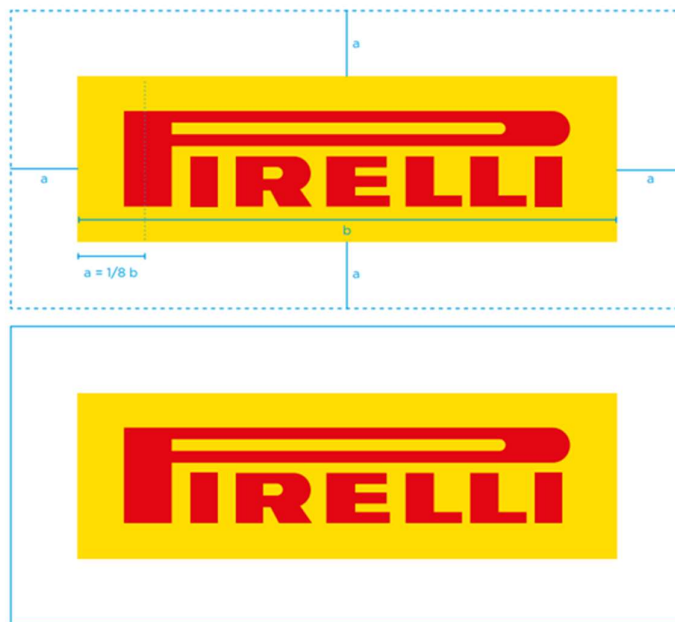
PANTONE® 109 C
CMYK 0-10-100-0
RGB 255-221-0
#fed100



Any change to the colors is strictly prohibited.

Exclusion zone

In order for it to be legible, the “PIRELLI” logotype must always be surrounded by a clear space in which no other elements can appear. This space is defined as ‘a’, where ‘a’ is equal to 1/8 of the width of the yellow rectangle.



Use of “PIRELLI” as name and trademark

“PIRELLI” logotype must never be used in combination with another trademark with the purpose to create a third trademark.

Suggested backgrounds

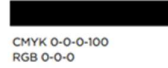
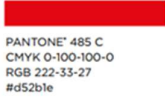
The “PIRELLI” logotype should be used first of all on dark-colored backgrounds. It is not permitted the use of logotype on yellow, red or other colors that could reduce its visibility.

The “PIRELLI” logotype with payoff

It is recommended that the “PIRELLI” logotype with payoff be used in advertising and all external communication with a commercial purpose. The text of the payoff can’t be changed. No other texts or elements can be used instead of the payoff in the same position of the payoff itself. This page shows the positive version with payoff colored black.



POWER IS NOTHING WITHOUT CONTROL[®]



Exclusion zone

In order for it to be legible, the “PIRELLI” logotype with payoff must always be surrounded by a clear space in which no other elements can appear. This space is defined as ‘a’, where ‘a’ is equal to 1/8 of the width of the yellow rectangle. The position of the payoff shouldn’t be changed for any reason



Stickers Dimension for cars

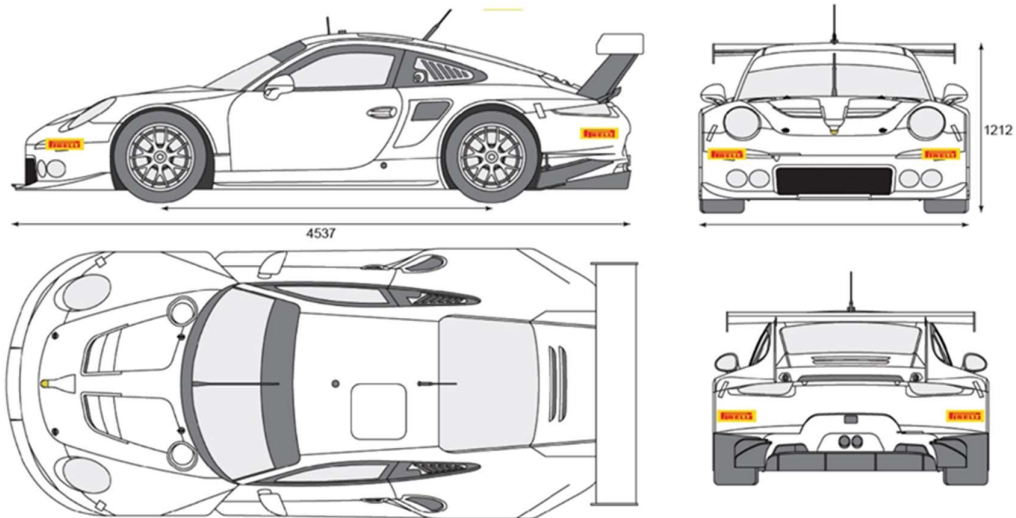
28 cm

8 cm



Appendix 3

SIZE AND POSITIONING OF PIRELLI TRADEMARK

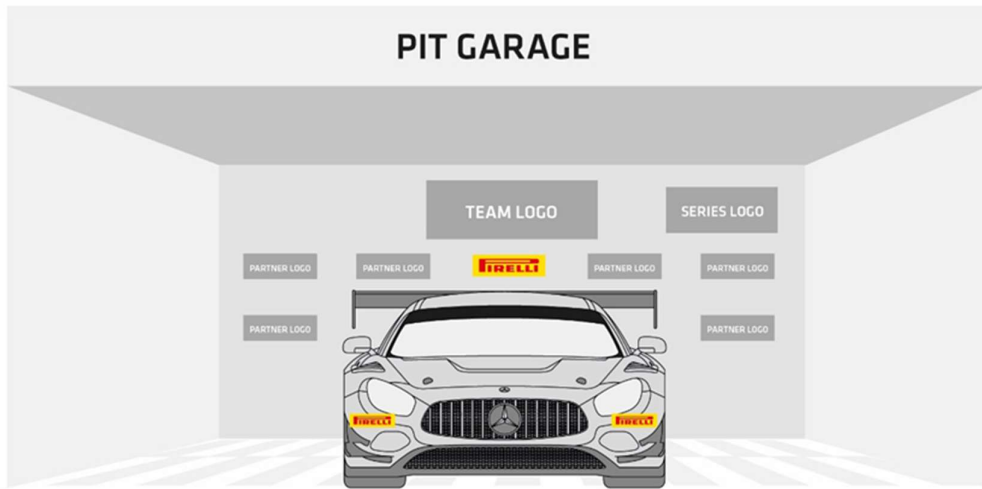


Pirelli Trademark to feature also on plate number spaces of all Cars competing in the Series.



GARAGE WALLS BRANDING

PIRELLI sticker logo to be displayed on the teams garage walls alongside the team sponsors logos.



DRIVER'S OVERALL

PIRELLI Patch on the right-hand side of the chest **AND** on the right-hand sleeve



TEAM AND STAFF UNIFORMS

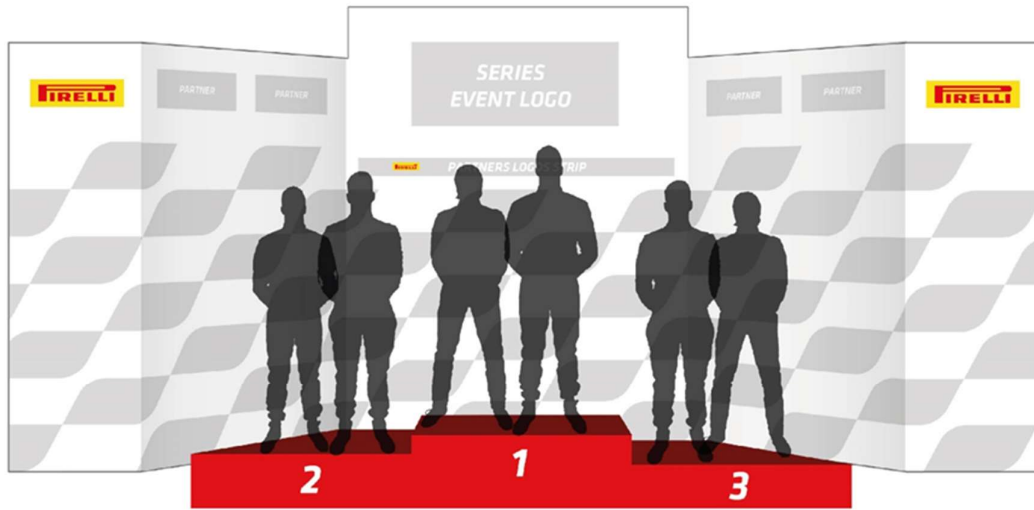
OPTION 1:
Pirelli logo on the right-hand side of the chest



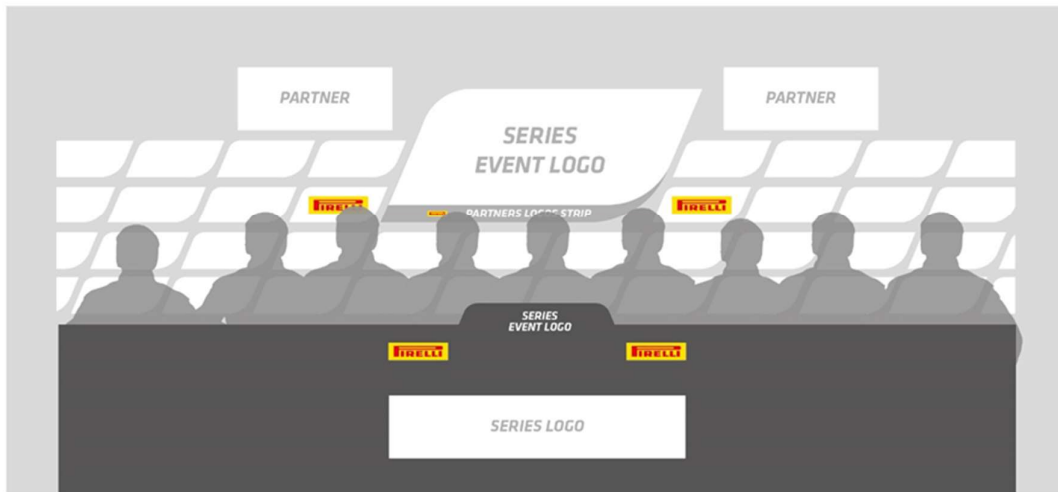
OPTION 2:
Pirelli logo on the right-hand Sleeve



GENERAL PODIUM LAYOUT



GENERAL PRESS CONFERENCE LAYOUT





Appendix 4

Logo



POWERED BY



POWERED BY





Appendix 5

Drivers' Acknowledgment of Risks

I, _____ [FULL NAME]

[FULL ADDRESS],

being over the age of eighteen, confirm and agree as follows:

Background facts

1. I am contracted to drive for the _____ [TEAM] (the "Team") in the GT4 Scandinavia racing series and tests , throughout the years for good consideration from the Team.
2. I understand that PIRELLI Tyre S.p.A. ("the Supplier"), is to provide tyres to the Team which are to be fitted to and used on the Team cars in the aforesaid races and for testing under a separate agreement ("the Agreement").
3. I fully understand and accept that the Supplier makes no warranty, express or implied, as to the quality of workmanship of its tyres for racing and testing purposes, and that the Supplier expressly disclaims all warranties as to the fitness of the tyres for use on the Team cars for racing and testing purposes and for use at the speeds at which the cars will be driven and for the other maneuvers which will be necessary when driving the cars in the above mentioned races and tests.

Recognition of risk

4. I am fully aware of, appreciate and accept the risks inherent in the above mentioned racing and testing programs and the possibilities of accidents, including both physical injury and death which could happen to me personally in the event of crashing or some other accident.
5. I am also fully aware that the technology utilized in the manufacture and fitting of race tyres is at the leading edge of state of the art scientific knowledge and is continually being changed and developed. Consequently, I recognize the risks inherent in any activity utilizing such technology.



6. For this reason, I have taken out all the necessary insurance and sought other protections that I have thought and deem necessary and appropriate to compensate for any injury or death that I may suffer in the course of the above mentioned racing and testing programs in the Team cars.

7. Consequently, also taking account of the benefits and advantages resulting to me, my heirs or assigns, from my participation to the above mentioned racing and testing programs I release the Supplier (or any parent, subsidiary or associated company) from any loss, damage or injury that may be sustained by me, my heirs or assigns, or to my property howsoever caused while driving a race car, testing a race car, participating in any of the above mentioned racing and testing programs or otherwise performing my duties for the Team (provided that the provisions of this clause shall not operate so as to exclude liability for death or personal injury caused by the willful default or gross negligence of the Supplier).

8. This Acknowledgment of Risks is governed by and shall be construed in accordance with Swiss law, with the exclusion of conflict of law rules. It shall be binding on my heirs, executors, administrators and personal representatives.

9. All disputes arising out of or in connection with this Acknowledgment of Risks shall be finally settled under the Rules of Arbitration of the International Chamber of Commerce. The arbitration shall be held in Lausanne and shall be conducted in the English language.

10. The provisions herein contained shall remain in force for as long as the Agreement shall remain in force.

SIGNED: _____

WITNESS: _____

Name: _____

Name: _____

DATE: _____

Occupation: _____